



OUR COMMITMENT TO YOUR PRIVACY

PRIVACY POLICY - UPDATED: APRIL 13, 2021

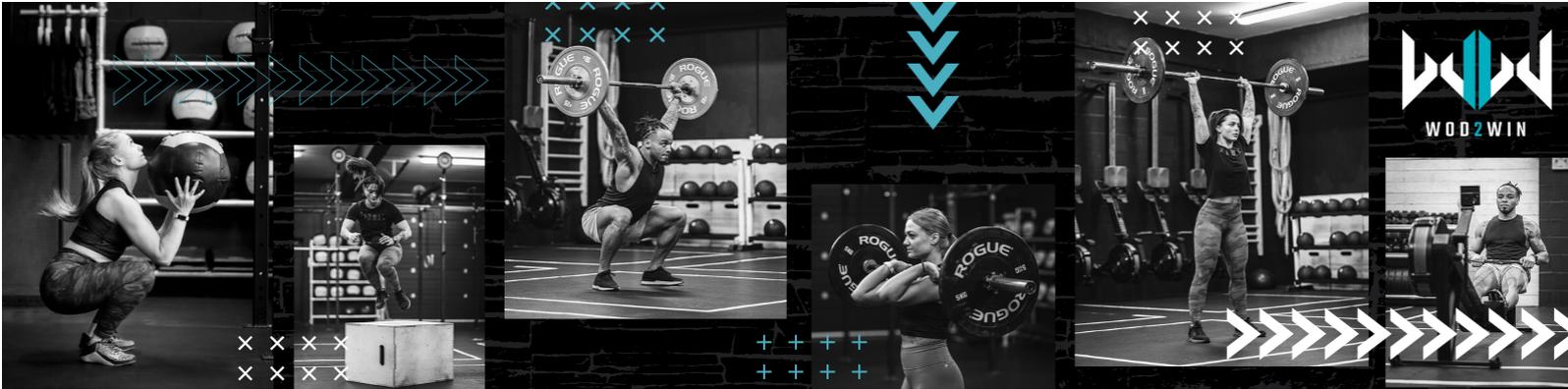
The WOD2WIN is owned and operated by or on behalf of Archon Combine Limited (also known as Archon, Archon-App and The Archon Bracket), with offices located at 20 Romsley Hill Grange, Farley Lane, Romsley, Worcestershire B62 0LN.

We are committed to protecting and respecting your privacy, and are particularly sensitive to privacy issues on the Internet, including our digital applications, therefore we provide this updated and compliant Privacy Policy so you have full information and transparency about our policies regarding the collection, use and disclosure of Personal Information when you use our Service. We will not use or share your information with anyone except as described in this Privacy Policy.

We use your Personal Information for providing and improving the Service. By using the Service, you agree to the collection and use of information in accordance with this policy. Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy have the same meanings as in our Terms and Conditions, accessible at <https://wod2win.com/>

Information Collection And Use

While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to, your email address, name, phone number, postal address (“Personal Information”).



WHEN DO WE COLLECT INFORMATION?

We collect information from you when you register on our site, place an order, subscribe to a newsletter or enter information on our site.

LOG DATA

We may also collect information that your browser sends whenever you visit our Service (“Log Data”). This Log Data may include information such as your computer’s Internet Protocol (“IP”) address, browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages and other statistics.

In addition, we may use third party services such as Google Analytics that collect, monitor and analyse this type of information in order to increase our Service’s functionality. These third party service providers have their own privacy policies addressing how they use such information.

HOW DO WE USE YOUR INFORMATION?

We may use the information we collect from you when you register, make a purchase, sign up for our newsletter, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways:

- *To allow us to better service you in responding to your customer service requests*
- *To administer a contest, promotion, survey or other site feature*
- *To quickly process your transactions*

HOW DO WE PROTECT YOUR INFORMATION?

Our website is scanned on a regular basis for security holes and known vulnerabilities in order to make your visit to our site as safe as possible.



ALTERATION OR CANCELLATION OF ONLINE EVENTS

The Participant acknowledges and accepts that circumstances concerning Online Events may change from time to time for reasons outside of the Organiser's reasonable control or otherwise, without the Organiser incurring any liability and without any rights to withdrawal being accrued by the Participant save as otherwise set out in these terms and conditions.

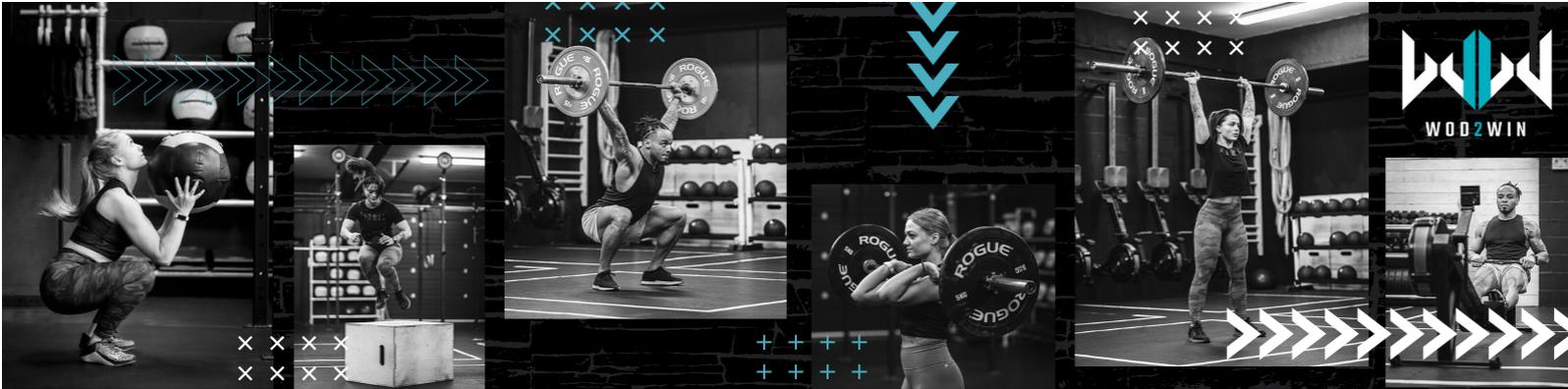
The Organiser reserves the right to amend the Online Event format, at their sole discretion. If the Online Event format, is changed the Participant will not be entitled to any refund and there shall be no further liability whatsoever arising from such change of format.

The Organiser reserves the right to change the date of the Online Event. In the event of such change of date of the Online Event, and if the Participant is unable to participate on the revised date, he/she has 7 days to inform the Organiser in writing from when the change in date is announced to receive a refund of his/her entry fee.

The Organiser reserves the right to alter the nature of the workouts or start time of the Online Event. In the event of a change of start time the Participant will be notified of the revised start time with as much notice as reasonably practicable. No refund in full or in part shall be made for any change in start time for the Online Event, provided the Online Event takes place on the specified date of the Online Event.

ATHLETE INVOLVEMENT

Entry into the Online Event is personal to the Participant. The Participant shall not enter the Online Event on behalf of any other person and may not assign any of his/her rights or obligations under these terms and conditions, save in accordance with these terms and conditions and/or with the prior written consent of the Organiser. The Participant agrees that the entry is purchased for his/her personal use only and that it cannot be given away for free or used as part of any form of business or commercial activity (save as expressly authorised by the Organiser). In particular, the Entry may not be resold or offered for resale by anyone whether at a premium or otherwise and may not be used for advertising, promotional use as a prize (including in competitions and sweepstakes), or for any other trade



purposes. Unofficial transfer, donation, give away, resale or attempted resale is grounds for cancellation of entry without refund or other compensation.

The Participant acknowledges that the Online Event is physically strenuous and that he/she is aware of the associated medical and physical risks involved. By completing the Entry Form the Participant warrants to the Organiser that he/she is, and will be on the Online Event Date, sufficiently fit and healthy to participate in the Online Event unaided and agrees to be solely responsible for his/her actions, and the Organiser, its officers, agents, employees, affiliates, sponsors or medical advisers shall not be responsible for any injury or illness that the Participant may suffer as a result of his/her participation in the Online Event (unless caused by the negligence of the Organiser).

The Organiser reserves the right to remove any Participant from the Online Event, either during or before it, due to ill health, or any other reason (at the Organiser's discretion) that may render him/her unfit to safely complete the Online Event. The Participant confirms that he/she will not take part in the Online Event if he/she is suffering from any injury or illness which may impair his/her performance.

The Participant agrees to abide by all Online Event rules, regulations and instructions issued by or on behalf of the Organiser and all applicable rules and regulations of the relevant sporting governing bodies that oversee the running of the Online Event including the relevant Doping rules. The Organiser is entitled to impose Online Event rules upon the Participant from time to time which will form part of these terms and conditions and all decisions and rulings by or on behalf of the Organiser shall be considered final. The Participant will comply with all instructions and guidelines given by the Organiser and all Online Event staff, volunteers, and judges. The Participant understands that he/she will not be entitled to a refund of the fees if he/she is disqualified from the Online Event as a result of an infringement of these rules, regulations or instructions.

The Organiser shall be entitled at any point to refuse entry to the Online Event to any person and/or to refuse to allow any Participant to take part or



continue to take part in the Online Event including, without limitation, if he/she has behaved in a manner which, in the reasonable opinion of the Organiser, uses threatening, abusive or insulting words or behaviour or in any way provokes or behaves in a manner which may provoke a breach of the peace.

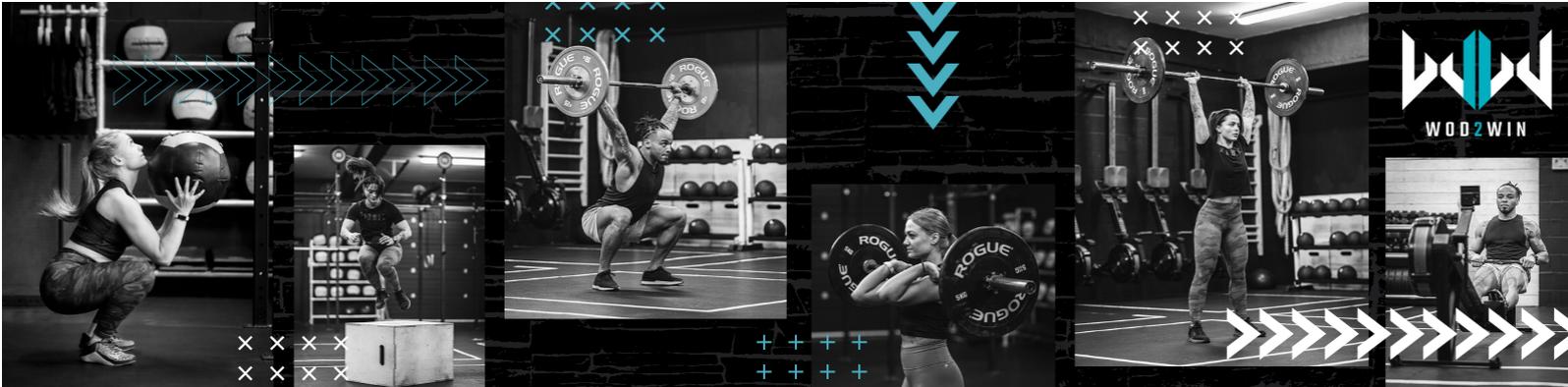
INSURANCE & LIABILITY

Participation in the Online Event is at the Athletes own risk. The Athlete irrevocably agrees to hold harmless, indemnify and reimburse the Organiser from and for any liability, sum, costs, damages or expenses (including legal and professional fees) incurred by the Organiser in connection with any accident, loss, damage or injury (including death) arising out of the Athlete's participation in the Online Event or any part thereof (except where any such injury or death is caused by the negligence of the Organiser or any of its employees).

Under no circumstances shall the Organiser be liable to the Athlete in contract, tort (including negligence) or otherwise for any loss of business, revenue or profits, charity funds, anticipated savings or wasted expenditure, or any indirect or consequential loss or damage whatsoever (notwithstanding that such loss was within the contemplation of the parties at the date of submitting the Entry Form) arising out of the Athlete taking part in the Online Event or any other matter arising under these terms and conditions.

Nothing in these terms and conditions shall exclude or limit the liability of the Organiser:

- *for death or personal injury caused by the Organiser's negligence;*
- *for fraud or fraudulent misrepresentation; or*
- *for any matter which it would be illegal for the Organiser to exclude or attempt to exclude liability.*



The Organiser will not be liable for any actions of any third parties. Except as stated above, the aggregate liability of Organiser to an Athlete with respect to all claims under or in connection with the Online Event shall be limited to damages not exceeding the Entry Fee.

WE USE REGULAR MALWARE SCANNING

Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. In addition, all sensitive/credit information you supply is encrypted via Secure Socket Layer (SSL) technology.

We implement a variety of security measures when a user enters, submits, or accesses their information to maintain the safety of your personal information.

All transactions are processed through a secure gateway provider and are not stored or processed on our servers.

COOKIES

Cookies are files with a small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer's hard drive.

We use "cookies" to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Service.

We use cookies to:

- *Help remember and process the items in the shopping cart*
- *Understand and save user's preferences for future visits*

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Since browser is a little different, look at your browser's Help Menu to learn the correct way to modify your cookies.



If you turn cookies off, some of the features that make your site experience more efficient may not function properly. It won't affect the user's experience that make your site experience more efficient and may not function properly.

THIRD-PARTY DISCLOSURE

We do not sell, trade, or otherwise transfer to outside parties your Personally Identifiable Information unless we provide users with advance notice. This does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or serving our users, so long as those parties agree to keep this information confidential. We may also release information when it's release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property or safety.

However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

DOUBLE CLICK COOKIE

Google, as a third party vendor, uses cookies to serve ads on our Service. Google's use of the DoubleClick cookie enables it and its partners to serve ads to our users based on their visit to our Service or other web sites on the Internet.

You may opt out of the use of the DoubleClick Cookie for interest-based advertising by visiting the [Google Ads Settings web page here](#)

BEHAVIOURAL REMARKETING

WOD2WIN uses remarketing services to advertise on third party web sites to you after you visited our Service. We, and our third party vendors, use cookies to inform, optimize and serve ads based on your past visits to our Service.



GOOGLE

Google AdWords remarketing service is provided by Google Inc. You can opt-out of Google Analytics for Display Advertising and customise the Google Display Network ads by visiting the [Google Ads Settings page here](#)

Google also recommends installing the Google Analytics Opt-out Browser Add-on which is [available here for your web browser](#). The Google Analytics Opt-out Browser Add-on provides visitors with the ability to prevent their data from being collected and used by Google Analytics.

For more information on the privacy practices of Google, please visit the [Google Privacy & Terms web page here](#)

FACEBOOK AND INSTAGRAM

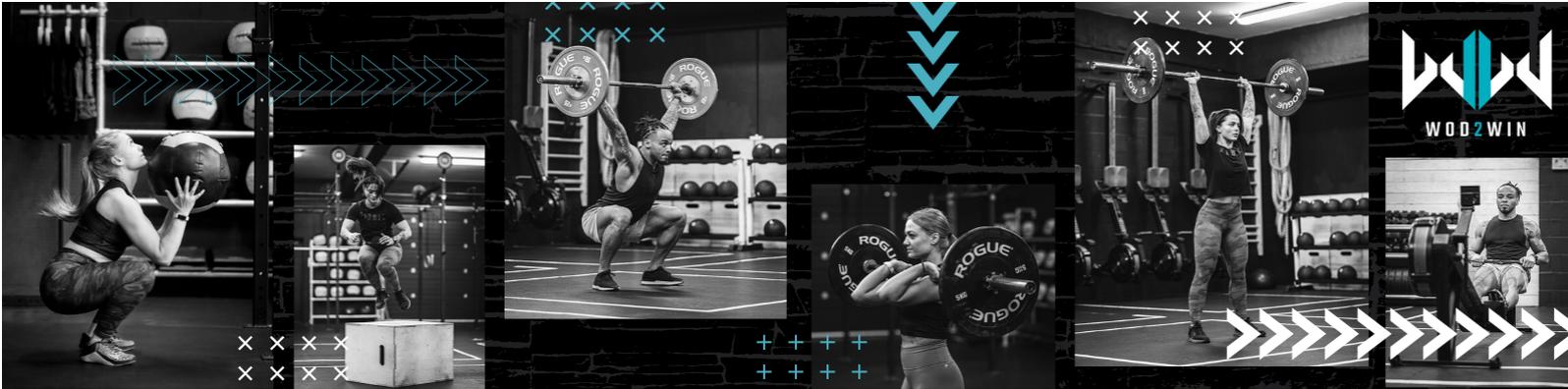
Facebook and Instagram remarketing services are provided by Facebook Inc.

You can learn more about interest-based advertising from Facebook by [visiting this page](#).

To opt-out from Facebook's interest-based ads [follow these instructions from Facebook](#). Facebook adheres to the Self-Regulatory Principles for Online Behavioural Advertising established by the Digital Advertising Alliance.

You can also opt-out from Facebook and other participating companies through the Digital Advertising Alliance - you can find the link for your territory below:

- [Europe](#)
- [USA](#)
- [Canada](#)



Alternatively you can opt-out using your mobile device settings. For more information on the privacy practices of Facebook, please [visit Facebook's Data Policy](#)

SERVICE PROVIDERS

We may employ third party companies and individuals to facilitate our Service, to provide the Service on our behalf, to perform Service-related services or to assist us in analysing how our Service is used. These third parties have access to your Personal Information only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

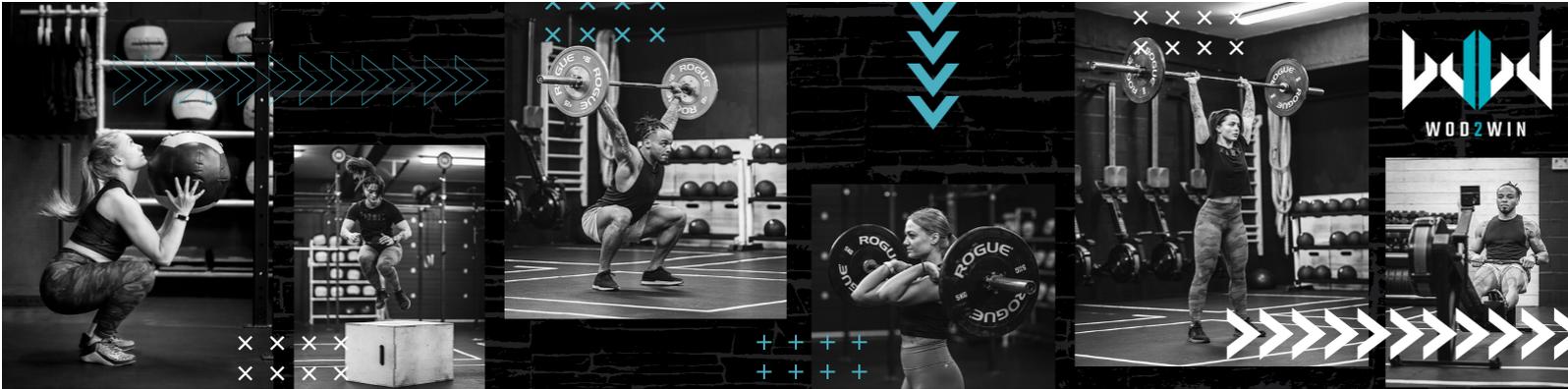
EMAIL MARKETING AND COMMUNICATIONS

We may use your Personal Information to contact you with newsletters, marketing or promotional materials and other information that may be of interest to you. You may opt out of receiving any, or all, of these communications from us by following the unsubscribe link or instructions provided in any email we send.

You can also contact us directly at wod2win@archon-app.com to be removed from our marketing list. Your unsubscription will cease all marketing communications from us via email - however, in the Online Event that you choose to unsubscribe, you will still continue to receive service emails regarding processing and shipment of any orders you place on our Service.

SECURITY

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security. As such we make no warranties as to the level of security afforded to your data, except that we will always act in accordance with the relevant UK and EU legislation.



INTERNATIONAL TRANSFER

Your information, including Personal Information, may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

If you are located outside United Kingdom and choose to provide information to us, please note that we transfer the information, including Personal Information, to United Kingdom and process it there.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer. In the Online Event that a dispute arises with regards to the international transfer of data, you agree that the courts of England and Wales shall have exclusive jurisdiction over the matter.

LINKS TO OTHER SITES

Our Service may contain links to other sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit. We have no control over, and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

CHILDREN'S PRIVACY

Our Service does not address anyone under the age of 13 ("Children"). We do not knowingly collect personally identifiable information from Children under 13. If you are a parent or guardian and you are aware that your Child or Children has provided us with Personal Information, please contact us. If we become aware that we have collected Personal Information from a child under age 13 without verification of parental consent, we will take steps to remove that information from our servers.



COPPA (CHILDREN ONLINE PRIVACY PROTECTION ACT)

When it comes to the collection of personal information from children under the age of 13 years old, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, United States' consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online.

We do not specifically market to children under the age of 13 years old.

FAIR INFORMATION PRACTICES

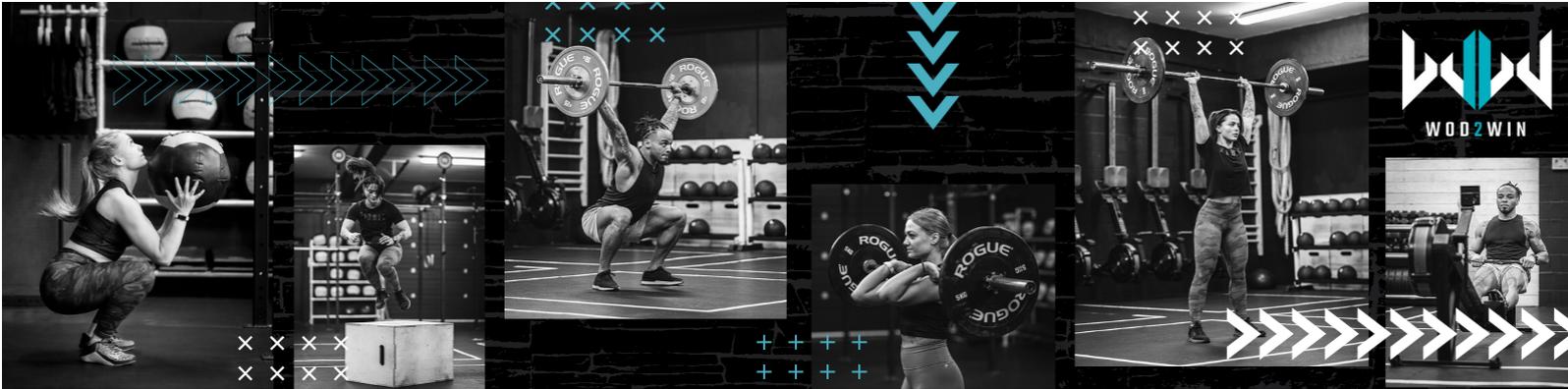
The Fair Information Practices Principles form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of data protection laws around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information.

In order to be in line with Fair Information Practices we will take the following responsive action, should a data breach occur:

- *We will notify you via email within 7 business days*
- *We also agree to the Individual Redress Principle which requires that individuals have the right to legally pursue enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only that individuals have enforceable rights against data users, but also that individuals have recourse to courts or government agencies to investigate and/or prosecute non-compliance by data processors.*

CAN-SPAM ACT

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations.



We collect your email address in order to:

- *Send information, respond to inquiries, and/or other requests or questions*
- *Process orders and to send information and updates pertaining to orders*
- *Send you additional information related to your product and/or service*
- *Market to our mailing list or continue to send emails to our clients after the original transaction has occurred*

To be in accordance with CAN-SPAM, we agree to the following:

- *Not use false or misleading subjects or email addresses*
- *Identify the message as an advertisement in some reasonable way*
- *Include the physical address of our business or site headquarters*
- *Monitor third-party email marketing services for compliance, if one is used*
- *Honor opt-out/unsubscribe requests quickly*
- *Allow users to unsubscribe by using the link at the bottom of each email*
-

CHANGES TO THIS PRIVACY POLICY

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

If we make any material changes to this Privacy Policy, we will notify you either through the email address you have provided us, or by placing a prominent notice on our website. Jurisdiction. This Policy shall be governed and construed in accordance with the laws of England and Wales, without regard to its conflict of law provisions.

PLACING AN ORDER AND USING OUR SERVICE

When ordering products on our Service, you may be asked to provide a credit card number. Depending upon the activity, some of the information we ask you to provide is identified as mandatory and some as voluntary. If



you do not provide the mandatory data with respect to a particular activity, you will not be able to engage in that activity.

OPERATIONS INFORMATION

We may use your personal information for particular purposes such as processing your order or for marketing research and other marketing purposes and for providing you with the latest product and promotional information and other information that might be useful to you.

We must release your credit card information to the card-issuing bank to confirm payment for products purchased on our website; release your address information to the delivery service to deliver products that you ordered; and provide order information to third parties that help us provide customer service. We will not give or sell this information to any other company for its use in marketing or solicitation.

OUR COMMITMENT TO SECURITY OF YOUR PERSONAL INFORMATION

We want you to have continuing trust in WOD2WIN and in our products and services and, so, we have put in place reasonable physical, electronic and managerial procedures to safeguard and secure your personal information.

In order to most efficiently serve you, credit card transactions and order fulfilment are handled by established third party banking, processing agents and distribution institutions. They receive the information needed to verify and authorise your credit card or other payment information and to process and ship your order.

CONTACT US

You may access and correct your personal information by writing to us, and if there are any questions regarding this privacy policy, you may contact us using the information below.

Email us at: wod2win@archon-app.com